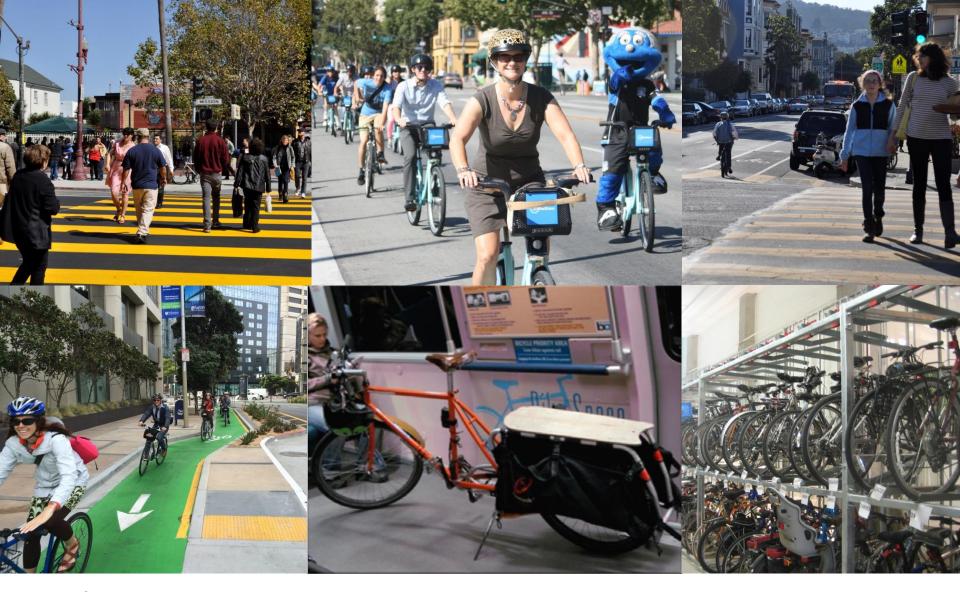


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## THE SUCCESS



















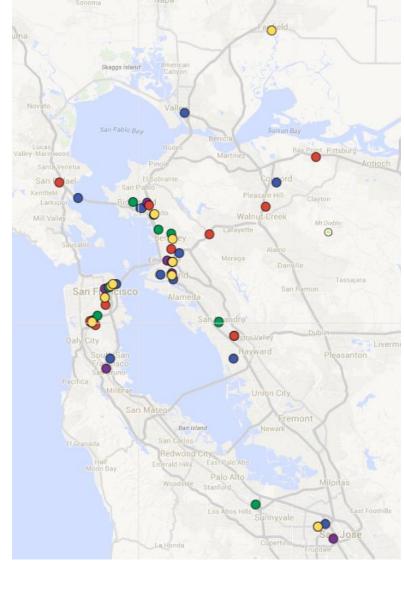














**CITY OF OAKLAND** 

## THE CAMPAIGN





## **LESSONS LEARNED**





## **WHAT'S NEXT?**